#### **ARTS - APPLIED ARTS**

#### **BY THE NUMBERS**

Sources : INSEE - MC - MESRI

- €47.5 billion: Direct economic impact of the cultural sector (2017)
- €5 billion: Average total revenue of the design sector (2016)
- Nearly 40,000 professionals work in the design sector in France (2017)
  The decoration sector generates between €16 and €24 billion in annual revenue (2018)
- More than 1,500 designers earn a masters degree every year

#### **INTERNATIONAL**

Of all countries, France has the strongest tradition in the decorative arts, yet it dares to mix styles and break with tradition. French interior designers are sought after throughout the world and export their talents: Andrée Putman, Pierre-Yves Rochon, Jean-Michel Wilmotte, Philippe Starck, Pierre Yovanovitch, Patrick Gilles Dorothée Boissier, and Joseph Dirand, to name a few. A number of foreign interior designers have also come to work and opened studios in France, including India Mahdavi (Iran), Luís Laplace (Argentina), Patricia Urquiol (Spain), Joseph Karam (Lebanon), Paola Navone (Italy), and many others.

Several important international networks for interior design education, student mobility, and the profession in general exist. These include (among others) the Fédération Européenne des Décorateurs & Architectes d'Intérieur (FEDAI); the European Council of Interior Architects (ECIA), comprising 14 organizations in EU member countries and the European Free Trade Association; and the International Federation of Interior Architects/Designers (IFI), founded in 1963, which currently brings together 23 countries and approximately 32,000 members. The major interior design schools are part of the Cumulus international network and offer regular exchange possibilities with their foreign counterparts.

#### **RELATED FIELDS**

 Arts • Culture • Design • Education • Engineering • Environment • Information Technologies • Layout • Management

#### SUBFIELDS

 3D Design · Applied Arts · Architectural Decoration · Architectural Environment · Architecture · Arts Professions · Construction and Habitat
 Decoration · Drawing · Engineering · Furnishing · Graphic Arts
 Heritage · Industrial Design · Industry and Industrialization · Materials
 Measurement · Model Construction · Modeling · Plastic Arts · Product Design · Real Estate · Renovation · Spatial Design · Stage Design · Standards

#### **USEFUL LINKS**

- ADEME Environment and Energy Management Agency: www.ademe.fr
- APCI Agency for the Promotion of Industrial Creation: www.apci-design.fr
- Campusart, online application system for art, design, music, architecture,...: www.campusart.org
- CFAI, French Council of Interior Designers: www.cfai.fr
- Cumulus, International association of universities and colleges of art, design, and media: www.cumulusassociation.org
- French Alliance of Designers: www.alliance-francaise-des-designers-org
- FDE, France design education: www.fde.design
- FFB, French Building Federation: www.ffbatiment.fr
- IFD, French Design Institute: www.institutfrancaisdudesign.fr
- Information sheet on art and culture degrees: www.campusfrance.org/en/resource/degrees-in-art-and-culture
- INMA,French National Institute of Arts Professionals: www.institut-metiersdart.org
- Ministry of Culture: www.culture.gouv.fr
- Professional certifications: https://certificationprofessionnelle.fr
- UNAID, National Union of Interior Architects and Designers: www.unaid.fr

# INTERIOR DESIGN

Part artists, part technicians, interior designers conceive, rethink, bring to life, lay out, and create interior spaces while taking functional, budgetary, and technical constraints into account. They play a leading role, intervening at all stages of a project: from original sketches (design and visual representation of a space, technical definition) to layout (functionality, volume, materials, lighting, sound devices, etc.) and final delivery of the works in compliance with the social and cultural environment.

Covering design, set design, and decoration, interior design draws from the fine, decorative, and graphic arts equally. Interior designers conceive and lay out both private spaces (individual homes, businesses, etc.) and public spaces (museums, shops, hotels, theatrical productions, movie scenes and TV series, etc.). Several years of study are necessary to develop, in addition to creativity, architectural expertise and mastery of regulations specific to the construction industry (partitions, bearing walls, electricity, ventilation, heating, etc.).

However, interior design should not be confused with architecture. The length of study, the scope of action of construction focused on exterior spaces, and the responsibilities of these two professions are not the same.

Interior design programs are offered by both public and private institutions.

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# **INTERIOR DESIGN**

## LICENCE

#### BREVET DE TECHNICIEN SUPÉRIEUR (BTS) (BACCALAURÉAT + 2 YEARS OF POSTSECONDARY STUDY) – L2

> BTS, after 2 years of study programs offered by public and private high schools and colleges train interior designers and set designers. Available majors include Furnishing and Finishing (15) and Studies and Layout (21).

#### DIPLÔME DES MÉTIERS D'ARTS (DMA) (BACCALAURÉAT + 2 YEARS OF POSTSECONDARY STUDY) – L2

> DMA degree in two years in Home Arts or Architectural Decoration, with specialization in subjects such as décor and furniture, metal, or synthetic materials, is offered by ESAAs (Schools of Applied Arts) and high schools. These programs specialize in specific artisanal crafts and pass on traditional expertise to be used in a professional environment.

#### DIPLÔME NATIONAL DES MÉTIERS D'ART ET DU DESIGN (DNMADE)

#### (BACCALAURÉAT + 3 YEARS OF POSTSECONDARY STUDY) - L3

DNMADE, delivered after 3 years of study (180 ECTS credits) in an ESAA. Students can choose among numerous majors, including: Space (27 different majors), Events (11), and Social Innovation (3).

#### DIPLÔME NATIONAL D'ART (DNA) (BACCALAURÉAT + 3 YEARS OF POSTSECONDARY STUDY) – L3

> DNA, delivered after 3 years of study (180 credits – ECTS) in an ESA (School of Fine Arts). A dozen or so ESA offer a **Design** major with a specialization in **Space**.

#### To apply through CampusArt:

ESAD Orléans: www.campusart.org/artsearch/#/program/313 HEAR: www.campusart.org/artsearch/#/program/300 Pavillon Bosio: www.campusart.org/artsearch/#/program/61

#### LICENCE PROFESSIONNELLE (BACCALAURÉAT + 3 YEARS OF POSTSECONDARY STUDY) – L2+1

- > Two universities offer this 1-year degree (60 credits ECTS) in their Science, Technology, and Health departments. The degree allows students to refine their technical knowledge in a specific field, including Wood and Furnishing and Creation and Lifestyle Design.
- Degrees registered in the RNCP, Level II, BAC + 3:
- > Assistant Interior Designer at EFET:
- www.campusart.org/artsearch/#/program/474
- > Interior Designer-Space Design at Ecoles de Condé

#### www.campusart.org/artsearch/#/program/949

## MASTER

#### DIPLÔME SUPÉRIEUR DES ARTS APPLIQUÉS (DSAA) (BACCALAURÉAT + 5 YEARS OF POSTSECONDARY STUDY) – M2

> This two-year, 120-credit (ECTS) masters-level degree in **Design** with a specialization in **Space** is offered by 10 institutions and allows students to enhance their artistic mastery in the field of design.

#### DIPLÔME NATIONAL SUPÉRIEUR D'EXPRESSION PLASTIQUE (DNSEP) (BACCALAURÉAT + 5 YEARS OF POSTSECONDARY STUDY) – M2

> This two-year, 120-credit (ECTS) program leads to a masters-level degree and aims at structuring and conducting individual research. Some 15 ESAs offer a **Design** option with a **Space** specialization.

#### To apply through CampusArt:

Pavillon Bosio: www.campusart.org/artsearch/#/program/60 HEAR: www.campusart.org/artsearch/#/program/363 ESAD Orléans: www.campusart.org/artsearch/#/program/310 ESAD Le Mans: www.campusart.org/artsearch/#/program/142

#### INSTITUTION-SPECIFIC DIPLOMAS/MASTERS LEVEL (BACCALAURÉAT + 5 YEARS OF POSTSECONDARY STUDY) – M2

> Designer-Creator in the Decorative Arts program offered by the École Nationale Supérieure des Arts Décoratifs (ENSAD) in Paris. This is a fiveyear degree with a major in interior design or set design. Admission is by competitive entrance examination. www.ensad.fr

#### Degrees registered in the RNCP, Level I, BAC + 5: Interior Designer:

Penninghen: www.campusart.org/artsearch/#/program/120 Camondo: www.campusart.org/artsearch/#/program/614 ESAM Design: www.campusart.org/artsearch/#/program/788 LISAA: www.campusart.org/artsearch/#/program/784 Académie Charpentier: www.campusart.org/artsearch/#/program/387 Autograf: www.campusart.org/artsearch/#/program/454 Écoles de Condé: www.campusart.org/artsearch/#/program/379

> Spatial Design at the Strate School of Design
 www.campusart.org/artsearch/#/program/590
 > Design Degree at the École de Design Nantes Atlantique
 www.campusart.org/artsearch/#/program/969

### **BEYOND THE MASTER LEVEL**

#### INSTITUTION-SPECIFIC MASTER'S (M2 + 1, 2, OR 3 POSTSECONDARY STUDY)

> Diplôme Propre aux Écoles d'Architecture (DPEA) in Design for Architecture delivered after one year of study at the École Nationale Supérieure d'Architecture in Grenoble.

#### MASTÈRE SPÉCIALISÉ (MS) (MASTERS + 1 YEAR OF POSTSECONDARY STUDY)

- A post-masters program accredited and labeled by CGE (Conférence des Grandes Écoles), this specialized masters enables holders to develop a second competence in a variety of majors and earn an institutionspecific diploma.
- > Innovation by design degree offered by the École Nationale Supérieure de Création Industrielle (ENSCI) – Les Ateliers.
- www.campusart.org/artsearch/#/program/871

To apply online:www.campusart.org> Find your program