INTERNATIONAL

Philippe Starck, Jean Michel Wilmotte, Tsé & Tsé, Matali Crasset, Inga Sempé, Ronan and Erwan Bouroullec, Jean Couver, Mathieu Lehannue, Patrice Mugnier, Ora-ïto... Since 1999, France has been a world leader in industrial innovation through design. Numerous companies are investing in this area. France has also attracted international designers, such as Neil Poulton (Scotland), Jasper Morrison (England), and Arik Levy (Israel).

French institutions such as Lieu du Design, the ACPI (agency for the promotion of industrial design), and Cité du Design form networks with various actors in the design sector and organize major events in France and abroad, such as "Observateur du Design" (which holds over 50 shows abroad and is labeled as an "International Competition" by the ISCID, or International Council of Societies of Industrial Design), "France Design", "Paris Design Week", the "Designer Days" festival in Paris, and the "Design Parade" in Hyères. Each year, the "Biennale Internationale Design Sainte-Etienne" invites 15,000 students to explore and present projects of the future. Most French design schools maintain close ties with major R&D competitiveness clusters including 7 world centers and 71 laboratories and competitiveness clusters: links between design schools and major R&D projects.

RELATED FIELDS

- Arts • Culture • Design • Education • Management • IT • Fashion

SUBFIELDS

- Acoustics • Architecture • Interior design • Applied arts • Graphic arts • Visual arts • Audiovisual arts • Ceramics • Visual communications • 3D design • Architectural decor • Spatial design • Graphic design • Industrial design • Product design • Textile design • Drawing • Gastronomy • Sound engineering • Art dealing • Arts and crafts • Furnishings • Fashion and textiles • Multimedia • Art dealing • Arts and crafts • Furnishings • Fashion and textiles • Multimedia • Digital arts • Set design • Urban planning • Video • Web design

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USEFUL LINKS

- ANDÉA (National association of institutions of higher learning in Art): www.andea.fr
- APCI (French agency promoting industrial design): www.apci.asso.fr
- APPEA (National association of public preparatory schools for institutions of higher learning in Art): www.appea.fr
- Campusart, art, design and architecture degrees online application: www.campusart.org
- Cumulus (International association of universities and colleges of art, design and media): www.cumulusassociation.org
- Circulation, festival of young European photographers: www.festival-circulations.com
- Culturethèque • Institut Français: www.culturetheque.com
- Design and applied arts: www.designetartsappliques.fr
- DESIS (Design for social innovation and sustainability): www.desis-network.org
- Information sheets on programs in art and culture: www.campusfrance.org/en/resource/degrees-in-art-and-culture
- IFD (French design institute): www.institutfrancaisdesudesign.fr
- INMA (French national institute of arts and crafts): www.institut-metiersdart.org
- Ministry of culture: www.culture.gouv.fr
- WDO, World Design Organization: www.wdo.org

ARTS - APPLIED ARTS

Design is about developing projects with the goal of making and producing an object or a system. Design has two main branches: creative design (expression of art) and industrial design (marketing instrument).

At the crossroads of art, technology and society, design deals with aesthetic, functional, technical and environmental aspects, as well as cultural, social, and economic outcomes. Design is a critical component of the economic performance and competitiveness of companies. Design continues to expand in all sectors of the economy, with strong growth in the hospitality, restaurant, and retail sectors. A testimony to this is the "Commerce Design" competition held by the Chambers of Commerce and Industry of Lyon, Marseille, and Saint-Etienne, as well as the "Paris Shop & Design". The designer must take into account the changes in the mode of consumption, eco-design makes it possible to create for the user of ethical products respectful of the environment.

With its strong scientific and cultural environment and regional dynamism, France has diverse and unique design programs that enjoy global recognition. French design schools maintain close ties with major R&D laboratories and competitiveness clusters: links between Design Schools, Centers and Research Laboratories, 71 competitiveness clusters including 7 world centers and 11 at global vocation.
LICENCE LEVEL

BREVET DE TECHNICIEN SUPÉRIEUR (BTS) (BACCALAUREAT + 2 YEARS OF POSTSECONDARY STUDY) – L2
> BTS, offered in secondary and postsecondary schools. Options include: Communication design; Product design; Spatial design. These programs are designed to rapidly prepare students to enter the workforce.

DIPLÔME DES MÉTIERS D’ARTS (DMA) (BACCALAUREAT + 2 YEARS OF POSTSECONDARY STUDY) – L2
> DMA, a 2-year degree offered by over 40 public ESSA with Decoration and furniture option. Students focus on one art/craft and learn to use traditional know-how in the professional world.

DIPLÔME NATIONAL D’ART (DNA) (BACCALAUREAT + 3 YEARS OF POSTSECONDARY STUDY) – L3
> DNA, awarded after 3 years of study in a Higher School of Art and Design (180 ECTS credits), confers the Degree of Licence. Around 20 schools offer the Design option with some allowing a concentration (textile, graphic or product design, etc.). To apply online: www.campusart.org - Find your program

DIPLÔME NATIONAL DES MÉTIERS D’ART ET DU DESIGN (DNMADE) (BACCALAUREAT + 3 YEARS OF POSTSECONDARY STUDY) – L3
> DNMADE, certified the 1st cycle in ESAA over 3 years (180 ECTS) and confers the Degree of Licence. This diploma offers several mentions: Animation (4), space (27), event (11), graphic (36), innovation (8), instrument, book (11), materials (11), digital (12), object (35). To apply on CampusArt: Ecole de Design Nantes Atlantique: www.campusart.org/artsearch/#/program/971

STUDIES AREA ARTS - APPLIED ARTS

DESIGN LEVEL

DIPLÔME SUPÉRIEUR DES ARTS APPLIQUÉS (DSAA) (BACCALAUREAT + 5 YEARS OF POSTSECONDARY STUDY) – M2
> DSAA, a 2-year degree (120 ECTS credits), allows to refine the artistic mastery in Design in 30 schools with: spatial design, graphic design, fashion and product. To apply online: www.campusart.org - Find your program

DIPLÔME NATIONAL SUPÉRIEUR D’EXPRESSION PLASTIQUE (DNSEP) (BACCALAUREAT + 5 YEARS OF POSTSECONDARY STUDY) – M2
> DNSEP, a 2-year degree (120 ECTS credits) that caps the graduate phase of art education in France and aims to impart structure and strength to the student’s personal research. 24 schools offer the Art option with some allowing a concentration (spatial design, culinary design, sound design, etc.). To apply online: www.campusart.org - Find your program

MASTER 2 (BACCALAUREAT + 5 YEARS OF POSTSECONDARY STUDY) – M2
> Master, a 2-year national diploma (120 ECTS credits) offered by around 20 universities under the broad fields of Arts, Letters, and Languages; Law, Economics, Management; Humanities and Social Sciences; or Sciences, Technologies, and Health with various concentrations (design, IT, urban planning, acoustics, interactive design, etc.)

Institutes such as: Université d’Evry Val d’Essonne: www.campusart.org/artsearch/#/program/747
Université Polytechnique Hauts-de-France: www.campusart.org/artsearch/#/program/460
Université d’Avignon et des Pays de la Durance: www.campusart.org/artsearch/#/program/744

Master, field of Sciences, Technologies, and Health with global design option, conferred by the Ecole Nationale Supérieure d’Ingénierie (ENSIA)
Double degrees:
> Master of Arts, Letters, and Languages (option: Design; specialization: Design-Innovation-Society), Ecole Nationale Supérieure des Mines d’Alès (ENSSM) and Université de Nîmes. www.unimes.fr
> Master Design (option Design, Art, Média), Université Panthéon Sorbonne and Télécom ParisTech. www.pantheonsorbonne.fr

Degrees recorded at RNCP, level 1 (5 years):
> Designer, Straté - École de Design, options: Interaction(s), Identité(s), Espace(s), Mobile(s), Produit(s), Immersive, Smart Cities. www.campusart.org/artsearch/#/program/138
> Industrial Designer, Créapolé www.campusart.org/artsearch/#/program/484
> Directeur artistique en art graphique et design numérique, Penningen. www.campusart.org/artsearch/#/program/119 and Intuit Lab. www.campusart.org/artsearch/#/program/169
> Directeur artistique en design graphique, Autograp. www.campusart.org/artsearch/#/program/249

BEYOND THE MASTER LEVEL

INSTITUTION-SPECIFIC DIPLOMAS/MASTER (BACCALAUREAT + 5 YEARS OF POSTSECONDARY STUDY) – M2
> European Master Erasmus Mundus in Food Innovation and Product Design, Université Paris Saclay, AgroParisTech, Dublin Institute of Technology (Ireland), Federcro II University (Italy) and Lund University (Switzerland).

INTERNATIONAL MASTER 2 (BACCALAUREAT + 5 YEARS OF POSTSECONDARY STUDY) – M2
> European Master Erasmus Mundus in Food Innovation and Product Design, www.campusart.org/artsearch/#/program/837
> Designer-Manager, Master Prospectives Design, offered by École Nationale Supérieure Louis-Lumière in Lyon, www.campusart.org/artsearch/#/program/969
> DESIGN by Data Mastère Spécialisé® - Advanced Master in Computational Design, offered by École des Ponts ParisTech. www.campusart.org/artsearch/#/program/871
> MASTÈRE SPÉCIALISÉ (MS) (MASTER + 1 YEAR OF POSTSECONDARY STUDY)

INSTITUTION-SPECIFIC MASTER'S (M2 + 1, 2, OR 3 YEARS OF POSTSECONDARY STUDY) – M2
> Diplôme Supérieur de Recherche en Design (DSRD) offered by 3 ESAD (Saint-Etienne, Marseille-Méditerranée in plant design and graphic design; Reims in culinary design) and by the ESAA Duperre.
> Post-Master «KAOLIN», Art and Design in Contemporary Ceramics, one-year program offered by the ESA of Limoges.
> Post-graduate Research ÉCOLAB, in one year, offered by ESA d’Orléans. www.campusart.org/artsearch/#/program/871
> DPEA Design for Architecture at the Ecole Nationale Supérieure d’Architecture de Grenoble.