

IN FIGURES SOURCES : INSEE - MC - MESRI

- **43% of sales** in fashion and luxury goods sectors are for export (70% in high-end ready-to-wear; 80% in haute couture)
- **€400 million** annual minimum financial benefit to Paris from fashion events (2017)
- **€34 billion** in fashion industry sales (2017)
- **130,000 jobs** in fashion (2017)
- **7,240** companies active in clothing and apparel (2017)
- **12,000 students** enrolled in such schools (2016)

INTERNATIONAL

French fashion sense and the label “made in France” have been internationally renowned since the mid-nineteenth century.

Many foreign designers have made their reputations in France among them Azzedine Alaïa, Charles Frederick Worth, Alexander McQueen, Paco Rabanne, Issey Miyake, John Galliano, Rei Kawakubo, Yohji Yamamoto, Kenzo Takada, and Karl Lagerfeld.

Driven by their creative needs and drawn by the capital of culture and elegance and by France’s freedoms, foreign designers continue to contribute to the quality and renown of French haute couture and ready-to-wear, sustaining Paris as the world’s fashion capital. The museum of the history of immigration in Paris honored these foreign creators with a 2015 exhibition entitled “Fashion Mix”.

RELATED FIELDS

• Arts • Culture • Design • Education • Fashion • Management

SUBFIELDS

• Applied arts • Art market • Art-related occupations • Costumes • Couture • Creation • Design • Fashion management • Fashion and textiles • Foundation garments • Graphic arts • Heritage • Illustration • Luxury goods • Painting • Styling • Textile design • Textile industry • Workshops • Video

USEFUL LINKS

- ♦ **ANDAM**, the national association for development of fashion arts: www.andam.fr
- ♦ **CampusArt**, apply online to schools of art: www.campusart.org
- ♦ **Culturethèque – Institut Français**: www.culturetheque.com
- ♦ **Design and applied arts**: www.designetartsappliques.fr
- ♦ **Degrees in art and culture**, information sheet: www.campusfrance.org/en/resource/degrees-in-art-and-culture
- ♦ **France design education**: www.francedesigneducation.fr
- ♦ **IFD**, French Institut of Design: www.institutfrancaisdudesign.fr
- ♦ **INMA**, national institute of art-related occupations: www.institut-metiersdart.org
- ♦ **Ministry of culture**: www.culture.gouv.fr
- ♦ **Fashion and textile museum of Les Arts Décoratifs**: www.lesartsdecoratifs.fr/francais/mode-et-textile
- ♦ **RNCP**, national register of professional certifications: www.rncp.cncp.gouv.fr
- ♦ **Trade shows**: www.salons-online.com

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FASHION

France is the world’s standard-setter in high fashion. Jeanne Lanvin, Christian Dior, Coco Chanel, Pierre Balmain, Yves Saint-Laurent, Sonia Rykiel, Christian Lacroix, and Jean-Paul Gaultier are just a few of the French couturiers known around the world. Paris’s fashion shows (Fashion Week, Who’s Next...) and presentations of collections have an international aura, attracting journalists and notables from all over the world, year after year.

High fashion certainly stimulates the imagination, but opportunities are relatively limited. By contrast, they are much more numerous in the fields of ready-to-wear clothing and accessories. And luxury goods could not exist were it not for many supporting skills, occupations, and trades. From the nimble stitcher to the workshop director, many professionals help designers bring their vision to life.

Heirs to a long manufacturing tradition, France’s textile and apparel industries are today oriented toward innovation, design, and commercialization, offering a wide array of careers for qualified people. Openings may be rare in the area of creation (stylists, collection directors), but model makers, fabric designers, production managers, and sales and marketing specialists are in high demand.

Thanks to technical innovation, textile firms are involved in many different sectors—among them medicine, automobiles, sports, and home furnishings.

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FASHION

LICENCE

LEVEL

BREVET DE TECHNICIEN SUPÉRIEUR (BTS) (BACCALAURÉAT + 2 YEARS OF HIGHER EDUCATION) – L2

> About 60 public and private institutions offer a **BTS** (a national postsecondary technical certificate) in subjects such as fashion and textile design, textile innovation, and fashion and apparel. BTS programs prepare graduates to move immediately into the workforce.

DIPLÔME NATIONAL DES MÉTIERS D'ART ET DU DESIGN (DNMADE) (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> **DNMADE** certifies the 1st cycle in ESAA over 3 years (180 ECTS) and confers the Degree of Licence. This diploma imparts traditional knowledge to prepare future practitioners of a specialized art and proposes several mentions: fashion, art modeling, textiles and apparel, fashion industry,...

DIPLÔME NATIONAL D'ART (DNA) (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

> A 3-year **DNA** in textile design (180 ECTS credits) in 3 ESAs, confers the Licence degree.

LICENCE PROFESSIONNELLE (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L2+1

> Some 15 universities offer a 1-year **Licence Professionnelle**, (60 ECTS), in **Arts, letters, languages** concentration **Fashion careers** and **Sciences, technologies, health** concentration **Apparel, fashion and textiles**; Industrial production specializations **Fashion design; Textiles and environment**.

Level II (3-year) qualifications registered in RNCP:

> **Fashion styliste/designer** at:

Esmod www.campusart.org/artsearch/#/program/264

Instituto Marangoni www.campusart.org/artsearch/#/program/660

Mod'Art www.campusart.org/artsearch/#/program/763

> **Textile designer-creator** at Ecole Conte

www.campusart.org/artsearch/#/program/59

> **Stylist model-maker** at LISAA

www.campusart.org/artsearch/#/program/628

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MASTER

LEVEL

DIPLÔME NATIONAL SUPÉRIEUR D'EXPRESSION PLASTIQUE (DNSEP) (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> The 2-year **DNSEP** (120 ECTS credits) is a master-level credential signifying completion of the second cycle of postsecondary education in which students define their research goals. 2 ESAs offer an option in **Textile Design**.

DIPLÔME SUPÉRIEUR DES ARTS APPLIQUÉS (DSAA) (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> The 2-year **DSAA** (120 ECTS) enables students to attain artistic mastery. Four institutions offer a DSAA in Design with a concentration in **Fashion**.

MASTER 2 (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> The **Master** is a 2-year national diploma (120 ECTS credits). The Université Lumière Lyon 2 offers a master of **Arts, letters, languages** with a concentration in **Fashion and creation**. The Université d'Aix-Marseille offers a master in **Law, economics, and management** with a specialization in **Fashion and textile professions**.

INSTITUTION-SPECIFIC DIPLOMAS/GRADE DE MASTER (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> **Industrial-creator** from École Nationale Supérieure de Création Industrielle (ENSCI) - Les Ateliers. www.ensci.com

> **Designer-creator in decorative arts**, at the École Nationale Supérieure des Arts Décoratifs (ENSAD), Paris and Diploma of the École Nationale de Mode et de Matière. www.campusart.org/artsearch/#/program/648

Level I (5-year) qualifications registered in RNCP:

> **Fashion designer-creator** from Institut Français de la Mode (IFM) www.campusart.org/artsearch/#/program/751 and Atelier Chardon Savard www.campusart.org/artsearch/#/program/795

> **Director of fashion product development** from: Mod'Spé www.campusart.org/artsearch/#/program/254

and Esmod www.campusart.org/artsearch/#/program/670

> **International manager, fashion and luxury industries**, from Mod'Art www.campusart.org/artsearch/#/program/761

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DIPLÔMES D'INGÉNIEUR/TITRE D'INGÉNIEUR-MASTER EQUIVALENT (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> Five institutions confer the national **Diplôme d'ingénieur** (also a professional qualification in engineering) with a specialization in textiles and fibers.

MASTER OF SCIENCE (MSC) (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

> Eight **MSc** in areas such as **Creative Business; Fashion Marketing, Design and Brand Strategies; Fashion, Design and Luxury Management; International Luxury Management...**

BEYOND THE MASTER LEVEL

MASTÈRES SPÉCIALISÉS (MS)

(M2 + 1 ADDITIONAL YEAR)

> Recognized by the Conférence des Grandes Écoles, 1-year specialized masters (**Mastère Spécialisé**) enable holders of a master's degree to develop competence in a second, complementary area.

> An MS in **Trade and innovation in fashion** is offered at Ecole nationale supérieure des arts et industries textiles (ENSAIT). www.ensait.fr and at the institute of business administration and university school of management at Université de Lille 1. www.iae.univ-lille1.fr

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Institutional members of the campus france forum and presented on campusart application site:

AICP - Académie Internationale de Coupe de Paris; Atelier Chardon Savard; École de Condé; École Conte; ESMOD; FORMAMOD- École Supérieure de la Mode et de la Lingerie; IBSM - Institut Bordelais de Stylisme Modelisme; IFM - Institut Français de la Mode; Istituto Marangoni; LISAA - L'Institut Supérieur des Arts Appliqués; Mod'Art International; Mod'Spé - Institut supérieur spécialisé de la mode; Supdemod.