

IN FIGURES

Sources: INSEE, Ministry of Commerce, Ministry of Higher Education, Export Bureau

- €36.5 billion spent on sports and athletics nationally (2012)
- 266,919 sports facilities (2014)
- 116,144 employees in the private sports and athletics sector (2013)
- 30.2 million participants in outdoor recreational activities (2010)
- 24 sports licenses issued per 100 inhabitants (2013)
- 6,951 top-level athletes (2014)

INTERNATIONAL

France is a great nation for organizing sporting events. The final phase of the European soccer championships was hosted by France for the third time (a record) in June-July 2016. France hosted world championships in 2016 (rock climbing; women's squash), 2017 (ocean rowing; canoe-kayak slalom, men's handball, wrestling, men's squash), and 2018 (women's soccer), as well as European championships in 2016 (badminton, cycling, disabled olympics, archery, triathlon) and 2017 (track and field; mountain biking).

Each year, other world-class competitions are organized—among them the Tour de France (cycling) since 1903, the French Open (tennis) since 1925, the Grand Prix of Formula 1 racing since 1950, the Olympic games in Paris in 1900 and 1924, and the World Cup (soccer) in 1938 and again in 1998, when France took the cup.

Among many French champions enjoying worldwide reputations are cyclist Bernard Hinault, five-time winner of the Tour de France (as well as three in Italy and two in Spain); skier Jean-Claude Killy, winner of four Olympic medals; auto racer Sébastien Loeb, 11-time world champion; Jeannie Longo, 13 cycling titles; waterskier Patrice Martin, winner of 11 titles; swimmer Marie-Josée Pérec, Olympic double medalist in the 200- and 400-meter events; Formula 1 racer Alain Prost, winner of 4 world championships and 51 Formula 1 Grand Prix; judoka Teddy Riner, with 8 championship titles and an Olympic gold medal.

France's teams in a variety of disciplines have won world championships and Olympic medals: track and field, biathlon, fencing, soccer, handball, swimming, and more.

French brands of sporting goods and apparel are sold on all continents: Le Coq Sportif, Decathlon, Lacoste, Lafuma, Oxbow, Quechua, Salomon, Vuarnet.

RELATED FIELDS

- Engineering • Health • Land-use planning • Law • Management
- Physical education • Tourism

SUBFIELDS

- Athletic competition • Coaching • Doping • Exercise and fitness
- Journalism • Recreation • Sporting goods • Sports events • Sports medicine • Training

USEFUL LINKS

- ◆ Careers in sports: www.sportcarriere.com
- ◆ CNDS (national sports development center): www.cnds.sports.gouv.fr
- ◆ CNSMM (national center for Nordic and cross-country skiing): <http://cnsnmm.sports.gouv.fr>
- ◆ DRJSCS (regional offices for youth sports and community cohesion): <http://drjscs.gouv.fr>
- ◆ ENSM (national school of mountain sports): www.ensm.sports.gouv.fr
- ◆ ENVSN (national school of sailing and nautical sports): www.envsn.sports.gouv.fr
- ◆ IFCE (French riding institute): www.ifce.fr
- ◆ INSEP (national institute of athletic assessment and performance): www.insep.fr
- ◆ Ministry of sports: www.sports.gouv.fr
- ◆ National federation for vocational training in sports, recreation, and tourism: www.apprentissage-sport-animation-tourisme.com
- ◆ National museum of sports: www.museedusport.fr
- ◆ National sports and recreation federation: www.profession-sport-loisirs.fr
- ◆ Yearbook of sports federations: www.sports.gouv.fr/spip?page=sg-federation

SPORTS AND ATHLETICS

France is the world's 4th leading athletic power and the European leader in the global national sports ranking, which covers 53 sports and international federations (2012 Havas Sports & Entertainment ranking). At the Olympic Games in London, France earned 34 medals.

More than 35 million people in France (that is, two-thirds of those 15 or older) engage in a physical or athletic activity at least once a week: walking, swimming, cycling, skiing, football, hiking, running, tennis, etc.).

The growth in athletic activity in France over the past 30 years has been accompanied by increased consumption of sporting goods and athletic services. The number of licenses issued by sports federations has also increased for all sports.

INSEP, France's national institute of athletic assessment and performance, oversees the training of high-level athletes in cooperation with sports federations and with the goal of ensuring the academic and professional success of athletes.

Three national postsecondary schools have specialized missions in horseback riding, water sports, and mountain sports. They are, respectively, the *Institut Français du Cheval et de l'Équitation*, the *École Nationale de Voile et des Sports Nautiques*, and the *École Nationale des Sports de Montagne*.

Degrees and certificates at the secondary and postsecondary levels prepare young athletes for careers in sports and athletics.

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SPORTS AND ATHLETICS

LICENCE

LEVEL

DIPLÔME D'ÉTAT SUPÉRIEUR DE LA JEUNESSE, DE L'ÉDUCATION POPULAIRE ET DU SPORT (DEJEPS) (BACCALAURÉAT + 2 YEAR OF POSTSECONDARY STUDY) – L2

The DEJEPS, a state diploma in physical education for youth and the community, is offered with a specialization in the training of athletic technicians and trainers focusing on a particular sport: track and field, rowing, boxing, canoeing-kayaking, canyoning, land sailing, horseback riding, cycling, hang-gliding, rock climbing, fencing, soccer, golf, weightlifting, handball, sports for the disabled, judo, motorcycle racing, swimming, parachuting, parasailing, ice skating, petanque, scuba diving, high diving, polo, rugby, caving, automobile racing, squash, surfing, tennis, ping-pong, archery, triathlon, mountain biking, sailing, volleyball, and more.

DIPLÔME D'ÉTUDES UNIVERSITAIRES SCIENTIFIQUES ET TECHNIQUES (DEUST) (BACCALAURÉAT + 2 YEAR OF POSTSECONDARY STUDY) – L2

A DEUST is offered in physical education (known in France as STAPS, for sciences and techniques of physical and athletic activity) in a dozen universities, with specializations in coordination and management; exercise and fitness; and adaptive sports.

DIPLÔME D'ÉTAT SUPÉRIEUR DE LA JEUNESSE, DE L'ÉDUCATION POPULAIRE ET DU SPORT (DESJEPS) (BACCALAURÉAT + 3 YEAR OF POSTSECONDARY STUDY) – L3

The DESJEPS is a state diploma for prospective facilities directors or athletic directors, with specializations similar to those offered for the DEJEPS above. The degree requires at least 1,200 hours of work, 700 of which must be spent in a training center (vocational training, apprenticeship, league, etc.) approved by one of the regional offices for youth sports and community cohesion (DRJSCS).

LICENCE – L3 (BACCALAURÉAT + 3 YEAR OF POSTSECONDARY STUDY) – L3

A licence can be earned in STAPS (physical education) with one of five majors: adaptive physical activities and health; education and motor function; athletic training; ergonomics and motor performance; sports management.

LICENCE PROFESSIONNELLE (L2 + 1)

- In the faculty of law, economics, and management: majors in business and in organizational and service development.
- In the faculty of humanities and social sciences: majors in regional development and in sports tourism and recreation.
- In the faculty of science, technology, and health: major in physical education (STAPS), and specializations in commercialization; sports management; adaptive activities; and more.

MASTER

LEVEL

MASTER (BACCALAURÉAT + 5 YEARS OF POSTSECONDARY STUDY) – M2

France's universities and the national postsecondary schools in Rennes and Cachan offer many sports-related programs leading to a master's degree. (The master is a French national diploma.)

- > In the faculty of law, economics, and management: Ten different concentrations are offered, among them organizational administration, business law, management, and marketing.
- > In the faculty of humanities and social sciences, students have a choice of several concentrations: planning of athletic activity, psychology, and physical education with many different specializations.
- > In the faculty of science, technology, and health, the master is offered with six concentrations: sports careers and consulting; sports sciences; athletics, health, and society; and physical education with some 30 specializations, including sports and health; sports and social sciences; and sports, preventive medicine, and well-being.

www.campusfrance.org> What program are you looking for?> Postgraduate level

MASTER OF BUSINESS ADMINISTRATION (MBA) (BACCALAURÉAT + 5 YEARS OF POSTSECONDARY STUDY) – M2

> Sports management at the *Centre Régional d'Éducation Populaire et de Sport* of the Antilles and Guiana and at ESG Paris. www.mba-esg.com/domaine-sport

> Marketing and sports management at the *Institut Supérieur du Commerce* (ISC PARIS). www.iscparis.com

> Sports Management School - Groupe EDC: www.sportsmanagementschool.fr

MASTER OF SCIENCE (MSc) (BACCALAURÉAT + 5 YEARS OF POSTSECONDARY STUDY) – M2

The MSc is awarded within the framework of a program accredited and delivered by a member of the CGE (the accrediting agency for France's Grandes Écoles).

> Sports Industry Management is a 16-month program taught in English at the EM Lyon Business School. <http://masters.em-lyon.com/fr/MSc-in-Sports-Industry-Management>

List of MSc programs:

www.cge.asso.fr/nos-labels/msc/liste-des-formations-msc

DIPLÔME D'ÉTABLISSEMENT – CREDENTIAL LISTED IN RNCP

AMOS Sport Business School grants a degree in sports organization management that appears in France's national register of occupational certifications. www.amos-business-school.eu

POST-MASTER LEVEL

MASTÈRE SPECIALISÉ (MS) (M2 + 1 YEAR OF POSTSECONDARY STUDY)

The *mastère spécialisé* is an institution-specific credential regulated by CGE, the accrediting agency for France's *Grandes Écoles*. It attests to the acquisition of competence in two related specializations connected with sports and athletics. Programs are taught in French, English, or a blend of both languages.

> Management of institutions and athletic activities, Toulouse Business School (ESC TOULOUSE). www.tbs-education.fr

> International Sports and Event Management, taught in English, Kedge Business School (KEDGE). www.kedgebs.com/fr

> Management of athletic organizations, AUDENCIA Business School. www.audencia.com/programmes/formations-mastere-specialise-r/management-organisations-sport/

> www.campusfrance.org >Resources center>Degree profiles>MS

List of *mastère spécialisé* programs: www.cge.asso.fr/nos-labels/msc

INSTITUT NATIONAL DU SPORT, DE L'EXPERTISE ET DE LA PERFORMANCE (INSEP)

INSEP, the national institute of athletic assessment and performance, supports the domestic and international work of France's Olympic and Paralympic federations. It helps shape national policy related to the development of physical and athletic activities and trains high-level athletes and technical personnel, ensuring complementarity between intensive athletic training and academic pursuits (e.g., in management of athletic organizations and in sports- and health-related occupations).

INSEP offers various credentials: Certificate (for trainers), diploma (training assistant), master in training and optimization of athletic performance, and executive master in sports management.

INSEP: www.insep.fr/fr/notre-organisation/formations